

ABSTRACT

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2 A method of facilitating delivery of traffic messages is disclosed. Data indicating
3 a plurality of traffic conditions on a road network are obtained. For each of the traffic
4 conditions, the data provides a location description. For each of the traffic conditions, the
5 location description is converted into a location reference code assigned by a traffic
6 message supplier. A plurality of traffic messages representing the traffic conditions is
7 transmitted. Each of the traffic messages includes the location reference code of the
8 traffic condition.